

New CLI House Parties

Are you excited about prison ministry? Did you know CLI sends thousands of Christian books and Bibles into the prisons? How would you like to partner with CLI right from your home? **Christian Library International** serves over 1,000 US prisons in all 50 states, yet most of our donors are in North Carolina. You can help!

A **CLI House Party** can be held anywhere and is a lot of fun for you and your guests.



The purpose of a **CLI House Party** is to introduce new friends, volunteers and donors to prison ministry. Prison ministry is the most fruitful ministry in the US. Where else can you people looking to change their lives and have lots of time to read?? Prison ministry is the great evangelism opportunity of the 21st century.

Here's how a **CLI House Party** works:

You, as host, round up a group of friends. They can be co-workers, neighbors, your Sunday school class, small group, church friends, etc. etc. Set a date for a 1-2 hour meeting *at your home*. The **CLI House Party** must be held at your home. Maybe a Friday evening from 6-8 PM.

Your invitation should make it clear that *this is a fundraising event*. Some friends may decline for this reason, but that is normal.

It is absolutely vital to make personal phone calls to everyone invited. Follow-up calls are necessary to confirm that people are in fact coming. **Remember:** only a small number of people will come without a personal call from you. Your follow-up calls will make or break your house party. Email is no substitute for a personal conversation.

When your guests arrive, they should be served some refreshments and snacks. You be the judge of this because you know your group. A full dinner is not necessary.

After some time to greet and mingle, gather your group for the **CLI PowerPoint or video** presentation. You will need a TV and computer or DVD player set up for all to see. The CLI video presentation will last about 5 minutes.

After the video, you or someone from your committee who is well respected will stand up and ask everyone present for a donation. CLI will provide you with the text or items you should mention. Contribution cards are available for guests wishing to use their credit cards. Those having questions should be referred to the CLI website.

After the checks and contribution cards are collected, there is more time for mingling and asking questions. Please thank all your guests for coming as they leave.

Follow-up

CLI will follow-up with all your guests if we have their address. CLI will send all donors a tax-deductible receipt and place them on the newsletter mailing list. CLI also has several volunteer opportunities available that can be done from anywhere!

It's best for **the host** to call **non-donors** the next week to follow-up for a donation. Also, the **no-shows** should also be contacted to ask for a donation. Tell them what they missed at the party, answer any questions, and provide them with a chance to make a donation.

Thank You!

Thank you for hosting a **CLI House Party**. Through your participation, CLI continues to expand into more and more prisons, jails and youth detention centers. Through Christian books and Bibles, thousands in the prisons are coming to Christ. Your involvement today will have an eternal impact!